



Stars Unite for Armenia: Celebrity Support for COAF's Mission

0

BY THE BORGEN PROJECT ON AUGUST 28, 2024

SPOTTED

ROGERS, Minnesota — Celebrities such as Kim Kardashian, Alexis Ohanian and Cher are using their influence and resources to support the [Children of Armenia Fund \(COAF\)](#), highlighting the extensive impact of celebrity involvement in charitable causes. Here is some information about celebrity support for COAF's mission.

Children of Armenia Fund

COAF is a nonprofit organization dedicated to improving the lives of children and families in rural Armenia. Through education, health care, community development and economic opportunities, COAF seeks to create sustainable change and empower local communities.

Kim Kardashian

Perhaps the most notable among these celebrities is businesswoman, activist and media personality, Kim Kardashian. She holds a direct connection to [Armenia through her heritage](#) and has been a vocal advocate for Armenian causes, participating in COAF fundraising events and using her extensive social media following to raise awareness. Her involvement has brought significant attention to COAF, helping to mobilize resources and support for the charity's initiatives.

Alexis Ohanian

[Alexis Ohanian](#), co-founder of Reddit and another celebrity of Armenian descent, has actively promoted COAF's mission throughout his life. Ohanian's contributions go beyond financial support; he uses his platform to highlight COAF's projects and successes, encouraging his followers and peers to contribute to the cause. His commitment underscores the importance of diaspora engagement in supporting Armenian communities.

Cher

Nicknamed the “Goddess of Pop,” Cher is another [high-profile Armenian-American](#), who has also lent her support for COAF's mission. Known for her iconic music career and philanthropy, Cher's involvement includes promoting COAF's initiatives and participating in fundraising campaigns. Her advocacy has been crucial in drawing international attention to the challenges faced by children in rural Armenia.

Other Celebrity Ambassadors

COAF's roster of celebrity ambassadors extends beyond Kardashian, Ohanian and Cher, including influential figures from various industries. Ambassadors such as Leonardo DiCaprio, Jennifer Anniston and Arianna Grande are leveraging their fame to advocate for COAF's mission, participate in fundraising events and engage with their audiences about the importance of supporting rural Armenian communities.

The commitment of COAF's numerous celebrity ambassadors demonstrates the powerful role that public figures can play in enacting positive change around the world. By leveraging their platforms and personal connections, these celebrities are making a tangible difference in the lives of Armenian children, showcasing the positive impact of celebrity involvement in charitable causes. Their advocacy has not only increased awareness, but also driven substantial financial contributions, enabling COAF to expand its programs in education, health care and economic development. This support is critical in ensuring that Armenian children have access to the resources and opportunities they need to thrive.

Looking Ahead

High-profile celebrities' support of COAF's mission has significantly amplified the organization's reach and impact. Their active participation in fundraising and awareness campaigns has directly contributed to expanding COAF's initiatives in education, health care and community development. This collaboration between COAF and its celebrity supporters underscores the potential for public figures to effect meaningful change in the lives of children and families in rural [Armenia](#).

– Benjamin DeMarais

Benjamin is based in Rogers, MN, USA and focuses on Celebs for The Borgen Project.

Photo: [Flickr](#)

SHARE.

f

✕

Pin

in

t

✉

RELATED POSTS



Sabrina Carpenter's Tour Raises \$500K for Charity



A Tribute To Humanitarian Dora Moono Nyambe



How Billionaire Philanthropy Shapes Global Poverty Solutions

Comments are closed.

BORGEN Magazine is an initiative of *The Borgen Project*.

Search ...

SEARCH

3 QUICK WAYS TO RIGHT A WRONG

1. Email Congress

2. Call Congress

3. Give

BORGEN Magazine is produced by The Borgen Project, an influential humanitarian organization working to make global poverty a focus of U.S. foreign policy.

Search ...

SEARCH

The Good News

Business & New Markets

Politics

Celeb

Tech

World

Email Congress

The Borgen Project

Contact Us